



Northcott Disability Services
Corporate Club

About Northcott Disability Services

Established in 1929 as The NSW Society for Crippled Children, Northcott Disability Services was founded by The Rotary Club of Sydney to provide services for children with polio and tuberculosis

Today, Northcott is one of the leading service providers for people with a broad range of disabilities, supporting 10,000 children and adults with disabilities, their families and carers across NSW and the ACT by providing a range of quality programs that promote a genuinely inclusive society. Some people with rare or lesser known disabilities find Northcott to be the only provider of appropriate support and services.

For people with disabilities, the support and services Northcott provides can often mean the difference between a life of isolation and segregation and a life of greater self-reliance and confidence.

As an independent not-for-profit organisation, Northcott relies on the generosity of individuals, organisations and community groups to continue to provide services to people with disabilities, particularly for services where there is little or no government funding.





Power in Partnerships

Thank you for your interest in becoming a member of Northcott Disability Services Corporate Club. The Corporate Club is Northcott's way of recognising and rewarding companies that are committed to helping children and adults with a disability.

Recent studies found that 75% of consumers say that social responsibility is important for business practice and 55% are more likely to choose a product that supports a cause over a similar product – the Australian public is obviously keen to know that your business is giving back to your local community.



Northcott Disability Services Corporate Club

Northcott Disability Services Corporate Club is your company's opportunity to connect with one of Australia's oldest and most trusted charities that has been supporting people with disabilities for over 80 years.

Your membership will assist Northcott in building an inclusive society by supporting our programs and allowing us to deliver appropriate, sustainable and innovative services to people with a disability and their families. In recognition of your support, your company will be acknowledged in Northcott's newsletters, annual reports, at events and on our website.

As a member of Northcott's Corporate Club you will be entitled to numerous benefits including complimentary tickets to Northcott's major events; corporate exposure to our database of supporters; marketing, hospitality and networking opportunities – perfect for entertaining clients and generating employee rewards and contacts. You can also benefit from reduced rates at our function centre facility in North Parramatta.

Importantly, you will be part of a network of other corporate supporters that share your vision of supporting people with disabilities and their families.

The cost of membership is \$500 per year plus a minimum of \$2,000 donation.

Further details of the benefits to you and your organisation, a registration form and contact details for more information are set out in the following pages.

Member Benefits - Networking Events

The following is Northcott's events schedule for the 2011 - 2012 financial year. Dates are indicative only and confirmations will be sent to corporate club members.

Annual Networking Lunch (August)

- Two tickets
- Exclusive to Corporate Club members
- Discuss Northcott's vision and network with other Corporate Club members

Spina Bifida Awareness Week launch event (September)

- Two tickets
- Breakfast function held in Sydney
- Networking opportunities for Northcott supporters
- Significant media event

Walk With Me annual event (September)

- Sponsorship and stall opportunities
- Held at The King's School, Parramatta
- A family event that breaks down barriers for people with disabilities

Annual Golf Day (November)

- Four complimentary tickets
- An exclusive afternoon of golf at Georges River Golf Course

Northcott's Annual General Meeting (November)

- Two tickets
- Priority seating
- Held at Northcott's Conference and Function Centre in North Parramatta
- Includes lunch and inspiring speeches by Northcott Client Ambassadors

Northcott's Annual Cricket Legends Lunch (November)

- Attended by over 300 business professionals and over 30 Cricket Legends
- Priority seating
- First option on tickets
- Held in Sydney

Women in Sports Breakfast event (March)

- Two complimentary tickets
- RRP \$55 a head
- Panel of well-known Australian sportswomen
- Held at Sydney Olympic Park

Northcott's Celebrity Doodle Auction event (May)

- Cocktail-style function in CBD featuring artwork from national celebrities
- Two complimentary tickets
- RRP \$70 a head

Discounted and/or priority seating at all other Northcott events

Member Benefits - Acknowledgements

- Mention in Northcott's newsletter to supporters, *Northcott News*, acknowledging new members (circulation 3,000 supporters and their families)
- Logo on Northcott's website with links to your website (receives over 100,000 hits annually)
- Acknowledgement in Northcott's Annual Report
- Acknowledgement in Corporate Club E-Newsletter (distributed bi-monthly)
- Opportunities to have information distributed at all Northcott events

Member Benefits - Employee Engagement Opportunities

At Northcott we have developed a number of employee engagement opportunities.

- We have developed best practice processes to facilitate corporate volunteering
- We offer a variety of team activities enabling employees to get involved with services that match their interests
- These activities are tailored to suit your company's needs, whether team building, staff retention and/or community awareness
- We can also give presentations at your workplace, or at a function of your choice
- Tour of Northcott's facilities for you and your staff and/or Board
- As a corporate member we will work with you to organise any of the above opportunities to engage your employees and make them proud of their association with Northcott.

Member Benefits - Northcott Conference and Function Centre

As a corporate club member you will be entitled to hire The Northcott Conference and Function Centre, located in North Parramatta, at discounted rates.

- We can offer a choice of meeting rooms
- Modern conference facilities for all of your corporate needs
- We cater for the smallest training group through to seminars for over 300 people
- For more information please visit www.ncfc.northcott.com.au or call **(02) 9890 0126**



Member Benefits - Frequently Asked Questions

Can I reduce my business tax liability?

Donating to Northcott can lower a business tax bill and help to build an inclusive society in partnership with Northcott Disability Services, thereby helping people with disabilities to achieve their goals and aspirations.

Donations can give eligible businesses a chance to reduce their taxable income and gain valuable recognition for their support of local children and adults with a disability.

Please note that the tax information detailed above should be used as a guide only and should not be taken as taxation or financial advice. The actual benefit to your business is dependent on your income and circumstances. We recommend that you consult a taxation specialist if you require further information.

What is Corporate Social Responsibility?

Corporate Social Responsibility has become a fundamental element of the Australian business model. All stakeholders - including investors, customers and employees, are increasingly expecting the business sector to consider the social, ethical and environmental implications of its business operations. Quite simply, the general public is keen to know which companies have an ongoing commitment to give back to their communities.

A Corporate Social Responsibility (CSR) strategy is now an essential element of any sustainable and successful business. As customers are placing greater emphasis on ethical business conduct, a commitment to CSR can give you a competitive advantage, increase the uniqueness of your brand and help you to recruit and retain staff.

Northcott understands the business community's need to develop and implement long-term CSR business strategies. So while appreciating the financial situation, resources and requirements of your business, we are happy to work with you to develop a mutually beneficial partnership that provides you with the opportunity to make a lasting and positive impact on the lives of people with a disability and their community.

A partnership with Northcott will show your stakeholders, employees and your community that you are an altruistic and responsible business - by contributing to the building of an equitable and inclusive society.

Why do businesses support charities?

Research throughout Australia has indicated that the following reasons are the primary motivations that cause businesses to support a local charity:

1. The opportunity to give back - you have the chance to pass on a little of your good fortune and success.
2. The feel-good factor - it just makes you feel good. Voluntary giving = a warm glow. The connection has probably been scientifically proven somewhere, but for Northcott it's just as simple as that.
3. Community support and good-will - it sends the message that you are connected with your consumers, their interests and their communities.
4. It's the right time - there has been some economic uncertainty over the last few years, but the Australian economy has shown resilience and a period of further growth and investment is predicted.
5. Your unique brand - aligning your business with a charitable organisation can deliver a bold and positive statement about your business.
6. Staff motivation and morale - it gives your staff the opportunity to join together and engage in shared positive volunteering experiences.
7. Tax - donating to a charitable organisation can lower your tax bill (please take independent taxation advice).

What do I do now?

If you are interested in becoming a member of Northcott Disability Services Corporate Club then you have a few options. Please either:

- Fill in the form at the back of this brochure and send it to:
Northcott Disability Services, PO Box 4055, North Parramatta, NSW 2151
- Apply online at www.northcott.com.au
- For further details and a confidential discussion, contact the Fundraising team:

Phone: (02) 9890 0954

Email: corporateclub@northcott.com.au

You might also like to consider

Workplace Giving

One of the most important messages you can give as an employer is that you care about people. It is becoming increasingly important for businesses to look beyond the bottom line and to demonstrate meaningful corporate values to employees, shareholders and consumers.

Payroll Giving is a simple and effective way to demonstrate corporate social responsibility and provide an opportunity for employees to receive immediate tax benefits while contributing to a good cause.

For more information or a confidential discussion on workplace giving please contact the Fundraising team:

Phone: (02) 9890 0126

E-mail: corporateclub@northcott.com.au



Registration Details

To register to become a member of Northcott's Corporate Club, please fill in the details below.

Title: _____
First Name: _____
Surname: _____
Company: _____
Position: _____
Address: _____

Suburb: _____
State: _____ Postcode: _____
Country: _____
Email Address: _____
Telephone (work): _____
Telephone (home): _____ Fax: _____

RETURN OF FORM

Mail

Northcott Disability Services,
PO Box 4055,
North Parramatta, NSW 2151

Fax

(02) 9683 2827

Online

Apply online at
www.northcott.com.au

Payment & Donation Details

Do you require a receipt to be mailed out? Yes No

Donation Amount (\$AUD): _____

(Membership fee is \$500 including minimum \$2,000 donation)

Card Type: Mastercard Visa American Express

Name on Card: _____

Credit Card Number: _____

Expiry Date (mm/yyyy): _____

CW/CVN: _____

(3/4 digits from the back of your card)

Frequency of donations: One time membership fee / donation
 Yearly membership fee / donation of above amount

Mailing Preferences - Email Post



...building an inclusive society

1800 818 286
www.northcott.com.au